

# DESTINATION HARROGATE

## NEWS RELEASE: THREE DAYS TO GO UNTIL FIRST “VISIT HARROGATE RESTAURANT WEEK” GETS UNDERWAY

The final countdown is on to Visit Harrogate’s first Restaurant Week, which takes place next week across the Harrogate district.

Restaurant businesses across the Harrogate district have been signing up to offer special set-price menus, discounts on dishes, and food and drink combinations - with the opportunity to boost awareness of their business, attract new customers and create regular repeat customers.

Between 6<sup>th</sup> and 10<sup>th</sup> February, diners at participating restaurants and eateries will be able to take advantage of great deals and special offers on delicious dishes, when quoting “Visit Harrogate Restaurant Week” upon booking a table or when visiting the establishments taking part.

Visitors and residents heading out to enjoy Restaurant Week will be able to try new places, new menus, and perhaps even new food – with offers on set-price dining at £5, £10, £15 and £20 price points.

**Helen Suckling, Partnership and Commercial Manager for Destination Harrogate**, said:

“We’re delighted with the response that we’ve had from local businesses who have been keen to sign up to our first Visit Harrogate Restaurant Week. Restaurant Week is not a new concept, but it’s new for Visit Harrogate and we can look forward to its success.

“Businesses have been enthusiastic and innovative in creating their offers, which has resulted in a great variety of deals and discounts available to diners. So whether it’s coffee and cake for a fiver, a two course lunch with a glass of fizz for £20, or a two course evening meal for £15, everyone can find something to tempt them when browsing our menu of restaurants taking part.”

DoubleTree by Hilton Harrogate Majestic Hotel and Spa, which has signed up to take part in Restaurant Week, is even launching a new fusion dish for diners to try at Carter’s Champagne Bar and Grill. The Yorkshire Sizzling Fajita offers a Yorkshire twist on the traditional Mexican fajita, with sizzling beef or vegan steak; mushy pea puree replacing guacamole and a hot gravy dip stepping in as salsa.

A full list of restaurants taking part in Restaurant Week, detailing the food and drink offers available across the district from 6-10<sup>th</sup> February, is available on the Visit Harrogate website:

[www.visitharrogate.co.uk/restaurant-week](http://www.visitharrogate.co.uk/restaurant-week) .

**-ENDS-**

### NOTES TO EDITORS

**You are welcome to share this short video, showcasing Visit Harrogate Restaurant Week:**

<https://youtu.be/6McUwQEpGqY>

**Visit Harrogate Restaurant Week - Eligibility criteria:** Restaurant businesses in the Harrogate district (Boroughbridge, Harrogate, Knaresborough, Masham, Nidderdale AONB, Pateley Bridge, Ripon) who have a listing on the Visit Harrogate website. Businesses that are not already listed on [www.visitharrogate.co.uk](http://www.visitharrogate.co.uk) can apply for a Directory level listing free of charge for the first time of participation. Find out more from [www.destinationharrogate.co.uk/work-with-us/restaurant-week/](http://www.destinationharrogate.co.uk/work-with-us/restaurant-week/).

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## **About Visit Harrogate**

Visit Harrogate is the consumer brand of Destination Harrogate, the Destination Management Organisation (DMO) for Harrogate district, responsible for instigating and leading on the delivery of the Destination Management Plan for 2022 through to the end of 2025. In collaboration with its partners, the DMP showcases what's wonderful, exciting and appealing about Harrogate district to attract more visitors, events and investment to the area, to create a strong local economy for residents and businesses.

The DMO incorporates Visit Harrogate, Events Harrogate and Culture Harrogate, working in partnership with Invest Harrogate, which is responsible for delivery of HBC's inward investment plan to support economic growth in the district. The DMP supports the ambitions of the district Economic Growth Strategy (2017 – 2035), Local Plan (2014 – 2035), and 2024 Transformation Programme.