

VISIT HARROGATE



WEBSITE PACKAGES

visitharrogate.co.uk



Visit Harrogate is the consumer-facing destination brand for Harrogate district, delivered under Destination Harrogate.

Visit Harrogate showcases all of the great things to do, places to eat and drink, where to stay and what's on across Boroughbridge, Knaresborough, Harrogate, Masham, Nidderdale AONB, Pateley Bridge and the city of Ripon.

Together with our partners, we showcase the Harrogate district to attract visitors, events and investment to create a strong local economy for businesses and residents.



visitharrogate.co.uk

The Visit Harrogate website is the shop window to showcase all of the amazing experiences across the Harrogate district. The website, which attracts over 2M page views a year, is the call to action for all Visit Harrogate campaign and social media activity and the perfect place to promote your business.



Visitors can easily find what they are looking for on our directory pages which include Things to do, Stay, Food & Drink and Shopping.

*Your listing level affects your visibility on these pages.



The Inspire Me pages are made up of inspirational content with all the reasons why a visitor should choose Harrogate district. From family-friendly to dog-friendly to history & heritage to the outdoors, here a visitor can make the decision on which experience is right for them.

INTERESTED?

Get in touch with us at
hello@destinationharrogate.co.uk or 01423 537388

GET YOUR BUSINESS NOTICED

List your business on visitharrogate.co.uk and you will feature on Harrogate's number one Google ranked visitor website as well as benefitting from Visit Harrogate marketing activity to direct traffic to the website.

It is simple, quick and affordable no matter how large or small your business.

Join us, put your business in the spotlight and help us to showcase why the Harrogate district is an amazing place to be.

BENEFIT	GOLD	SILVER	BRONZE	DIRECTORY
	£800	£400	£200	FREE
Listing on visitharrogate.co.uk				
Address, telephone number, email contact	✓	✓	✓	✓
Opening times	✓	✓	✓	✓
Location map	✓	✓	✓	
Business description	✓	✓	1500 character limit	500 character limit
Images	15	10	5	1
Listing header Image	✓			
Website link	✓	✓	✓	
Trip Advisor	✓	✓		
Facebook or Twitter widgets	✓	✓		
Priority in list pages	1st	2nd	3rd	4th
Special offers	✓	✓		
Video	✓			
Blog posts	Twice yearly dedicated blog			
What's nearby carousel, appear on other category pages	✓	✓	✓	
Online Booking (via TXGB)	✓	✓	✓	✓
Social media posts	6	4	2	
Newsletter feature if appropriate	4	2	1	
Access to reduced price additional marketing opportunities	✓	✓		
Inclusion in travel trade presentations, press trips and editorial	✓	✓		
Opportunity to host partnership events	✓	✓	✓	
Dedicated Account Manager and activity report	✓	✓	✓	
Members E-newsletter updates	✓	✓	✓	✓
Access to tourism data and intelligence reports	✓	✓	✓	

Additional web listing

If your business offers a range of experiences, you can feature your listing across different categories of the website, i.e. Accommodation, Food & Drink and Things to do. There is a different pricing scale for these additional listings to allow you to reach as many customers as possible.

ADDITIONAL WEB LISTINGS				
Same brand and location as main listing	£150	£100	£75	
Different brand and location as main listing	£250	£175	£100	

All Prices Exclusive of VAT

WORK WITH VISIT HARROGATE TO:



Market your business



Directly link your business with the Harrogate brand and identity



Reach visitors and potential visitors before and during their visit



Network and share experiences with other visitor facing businesses



Host journalists, bloggers and influencers from across the UK and beyond



Join us in showcasing our amazing destination

CONTACT US TO FIND OUT MORE

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