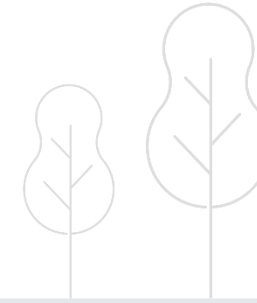


ECONOMIC IMPACT OF TOURISM IN THE HARROGATE DISTRICT

ANNUAL FIGURES

DESTINATION
HARROGATE



Total number
of visitors*

2022 5.82 million
2021 4.08 million
2020 2.81 million
2019 6.47 million



Economic impact
per day visitor*

2022 £48
2021 £45
2020 £43
2019 £43

Total visitor days*

2022 8.75 million
2021 6.39 million
2020 4.28 million
2019 9.25 million



Economic impact*

2022 £637 million
2021 £457 million
2020 £279 million
2019 £606 million



Economic impact
per overnight
visitor per visit*

2022 £351
2021 £344
2020 £317
2019 £316

Total
employment*

2022 6608
2021 5430
2020 4427
2019 7980



Average length of
stay per overnight
visitor*

2022 3.5 days
2021 3.5 days
2020 3.5 days
2019 3.3 days



Economic impact
per overnight
visitor per day*

2022 £101
2021 £98
2020 £90
2019 £95

Day and overnight visitors
over three years*

