

DESTINATION HARROGATE

VISIT HARROGATE RESTAURANT WEEK RETURNS, WITH MORE TIME TO ENJOY DISCOUNTED DINE-OUTS THIS AUTUMN

Destination Harrogate is delighted to announce the return of Visit Harrogate Restaurant Week, with great opportunities to dine out with a discount across the Harrogate area this autumn.

Between Monday 9th October and Sunday 15th October*, participating restaurants and food outlets will once again be offering special set menus and great deals on food and drink at pre-set price points.

This October's Restaurant Week runs for longer than the inaugural event, which took place from 6th – 10th February 2023. Visit Harrogate Restaurant Week #2 incorporates Sunday 15th October, capturing weekend visitor footfall and coinciding with the Harrogate Music Weekender organised by Harrogate BID.

The weekend of 13th - 15th October is set to see an array of live performances, street entertainers and special offers driving further footfall to Harrogate's town centre hospitality venues.

With pre-fixed prices helping diners to plan what to spend in advance, Restaurant Week encourages residents and visitors to discover new places to eat – and perhaps even new dishes.

Diners can also re-discover much-loved food establishments and find new favourite eateries to return to, again and again.

Visit Harrogate Restaurant Week offers businesses in the food and hospitality industry an excellent opportunity to boost awareness of their business.

Following the first Restaurant Week in February, many participating businesses reported an increase in bookings and in footfall for the week – while also showing interest for a follow-up event later in the year.

Helen Suckling, Partnership and Commercial Manager, Destination Harrogate, said: “We’re delighted to be bringing Restaurant Week to the Harrogate area for a second time this year. The feedback we received from February’s event was very positive and, in extending the time that diners are given to enjoy Restaurant Week, we’re also extending the opportunity to boost business for our food and hospitality trade at a traditionally quieter time of the year.”

Gemma Rio, Head of Destination Harrogate said: “Excellent food and drink is one of the Harrogate area’s tourism strengths and, through Restaurant Week, we’re showcasing the diversity of our dining offer.

“Restaurant Week also supports our commitment to sustainable tourism. In finding new ways to attract visitors and spread footfall across the whole year, we’re offering new opportunities to our local businesses, along with great deals to our visitors and residents alike.”

Businesses wishing to sign up to the initiative are able to do so via the Destination Harrogate website: <https://destinationharrogate.co.uk/work-with-us/visitor-facing-campaigns/restaurant-week/>

You can see some of the offers you’ll be able to enjoy during Restaurant Week at the Visit Harrogate website: <https://www.visitharrogate.co.uk/restaurant-week>

-ENDS-

DESTINATION HARROGATE

NOTES TO EDITORS:

***Individual establishments' offers may vary, including dates on which offers apply. For information on menu offers and the dates on which they are available, see the Visit Harrogate website: <https://www.visitharrogate.co.uk/restaurant-week> .**

Customers will be able to take advantage of the lower priced menus and food deals by visiting the restaurants, cafes and food outlets who have signed up to Restaurant Week and quoting the offer.

For the duration of Restaurant Week, Harrogate BID is supporting free parking in the Jubilee Car Park in Harrogate from 4pm daily until close.

Visit Harrogate is the official tourism website for the Harrogate area of North Yorkshire. It is operated by Destination Harrogate, which is part of North Yorkshire Council.

A selection of images is available here: <https://we.tl/t-0gpEVLZdu1>